



The Montgomery County Quarter Midget Racing Club will celebrate its 57th season by hosting the 2012 QMA Region 2 States Race Championships over Memorial Day Weekend. Over 200 of the fastest young drivers from throughout the eastern United States will be on hand to participate in this three-day event. The States Race will bring a great deal of regional media exposure to our community, the racetrack, our young drivers and sponsors. In support of this event, we are seeking enthusiastic individuals and/or businesses to participate as event sponsors for the weekend.



Sponsorship Opportunities

MCQMRC depends on volunteers and local business sponsors to help support the racing activities. In support of the 2012 States Race, the club is offering the following great packages to help promote your business during this high profile event.

Race Division Sponsor

\$300.00

Sponsor a racing division for the weekend. Your name, or that of your firm, will be engraved on the trophies, which are presented to those drivers in one of 15 racing divisions. In addition, you will receive the following added benefits:

- Your name as the sponsor of the event will be announced over the public address system periodically throughout the racing program;
- You are invited to participate in the driver introduction ceremonies prior to Sunday's A-Main for your division;
- An 8x10 color photo of your representatives with the A-Main winning driver to proudly display at your business;
- Recognition on the track's internet website (mcqmrc.com) and in press releases to promote the event to local and regional media outlets;

- The opportunity to integrate the sponsorship into your existing advertising;
- The excitement of coming out to root for your drivers during the event;
- Plus a thank you wall plaque to hang in your office!

You may also purchase a 2' x 4' track billboard for the entire season for an additional \$125 investment.

Victory Lane Silver Sponsor

\$1000.00

As a Victory Lane Sponsor you will enjoy many benefits as an associate sponsor for the weekend's event. The Victory Lane Silver Sponsor will enjoy all of the benefits of a Race Division Sponsor (including 1 class sponsorship), plus:

- Your company's name on a 3' x 6' banner prominently displayed on the scoring tower for the weekend's event
- Formal introduction of your representatives at Sunday's drivers/handlers meeting and formal introduction to the crowd prior to the National Anthem
- A 2' x 4' billboard sign for the season at the track
- 2 VIP tickets to our 57th Annual Awards Banquet in November
- Advertising in all event programs, flyers and promotional materials
- An 8x10 photo of the event and your representatives

T-Shirt Sponsor

\$200.00

As a T-Shirt Sponsor you will enjoy seeing your name or business information on the back of the 2012 States Race T-Shirts which will be given to every driver. They will also be on sale for the public to buy. Your message will be prominently displayed in a 3" x 3" spot on each T-Shirt.

For more information or to register as a sponsor for this event, please contact one of the following MCQMRC representatives:

Michele Pinder @ 610-960-4061 or Becky Flood @ 610-656-6557



Photos by: Ray Masser